

## Sensys Gatso gets the green light to turn on its Uninsured Vehicle Enforcement Diversion (UVED) managed services program in Oklahoma

Sensys Gatso Group, a global leader in traffic safety solutions, through its subsidiary Sensys Gatso USA announces that its statewide managed services program for Uninsured Vehicle Enforcement in Oklahoma (contract awarded in November 2017) is scheduled to begin on November 1, 2018.

Since the time of contract award to Sensys Gatso in late 2017, the State of Oklahoma has undertaken a comprehensive restructuring of their insured vehicle database that, until now, had prevented the enforcement program from being implemented. With the database restructuring now completed, Sensys Gatso has been informed by the State of Oklahoma that the program is free to commence enforcement, effective early November.

The one-year contract, with single year extensions for up to five years and with performance-based compensation, is estimated to be worth USD 2 million, corresponding to SEK 17 million. Revenue is expected to begin in late December 2018.

The state of Oklahoma is fighting back against uninsured vehicles on its roads and the Uninsured Vehicle Enforcement Diversion Program or UVED, is the first of its kind in the country. UVED will use "Automatic License Plate Readers" (ALPR), which will canvass Oklahoma roadways to capture and identify license plates of uninsured vehicles.

State lawmakers created UVED in 2016, after statistics showed one out of four drivers in Oklahoma did not have insurance, despite the fact that Oklahoma law requires all drivers to carry liability coverage. At that time, Oklahoma was ranked number one in the nation for uninsured motorists and incredibly, in an accident involving two Oklahoma vehicles, there was a 50% chance that one of the vehicles was uninsured. This cost the state nearly \$9 million in lost revenue from taxes on insurance premiums, not to mention the enormous costs surrounding medical bills and property damage passed on to insured drivers through premium hikes. Both Oklahoma Governor Mary Fallin and Insurance Commissioner John Doak have endorsed the UVED program with the vision of driving compliance.

The managed service program delivered by Sensys Gatso will utilize fixed and mobile cameras that scan license plates. If a camera detects a vehicle without insurance, the owner will receive a "Notice to Respond" with a \$174 fee. What is really unique about this program is the combination of two powerful tools; the Puls software platform and Xilium back-office processing and fulfilment software, each tethered to the Oklahoma Insurance

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Department (OID) database. Puls is a platform that blends static sources such as licence plate information captured by the ALPR cameras deployed across the State with dynamic data sources such as the insured vehicle database. Real time detection and data merging will deliver an active enforcement program connected to the constantly updating OID database. Through our Xilium back-office software and fulfilment suite Sensys Gatso is able to efficiently process and fulfil the "Notices to Respond". This program is the first of its kind in the nation and one that will likely be replicated in several states across the country.

"The goal of this new program is for all drivers to have at least the minimum required amount of liability insurance. When an uninsured motorist causes a crash, innocent motorists are often forced to pay for repair bills, property damage and hospital bills. The new UVED program will help change that, and we believe it will also create safer roads for all drivers in Oklahoma," explained Brian Hermanson, District Attorney for Kay and Noble Counties and Chairperson of the Oklahoma DAC.

"Despite the delay in program implementation, we have witnessed first hand the collaborative efforts of key governmental departments in the State of Oklahoma to create the robust database environment needed for success. We feel highly confident that the enforcement program that we are contracted to provide, can now move ahead, as planned" says Andrew Noble, President of Sensys Gatso USA.

## For further information:

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